



# Ashlee Boyce

Graphic Designer // Brand Specialist // Artist

402-203-9639

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ashleeroseboycedesign.com

## Education

2010-2015

University of Nebraska, Omaha  
BSA with focus in Graphic Design  
Minor in Art History

## Skills

Communication • Project Management • ClickUp • Riverside • Illustrator • Photoshop • InDesign • Premiere Pro • After Effects • Audition • Brand Voice • Word Press • Painting

## Achievements

2010-2015

Susan THompson Buffet Scholar

2021 BRONZE TELE AWARD

Jamie Graham Recruiter Bio

2024 HUBSPOT

Inbound Marketing Certification

2025 GURU

Email Marketing Certification

## References

JOHN LUDWIG

Brand Manager • 402-350-4069

SCOTT MURPHY

The Shadows Edge • 402-301-3144

GARY DARLING

Co-worker • 605-824-4431

CHRIS KROHN

Nobbies Manager • 402-575-1923

A smooth sea never made a skilled sailor and good things come from getting out of your comfort zone. Accountability and gratitude are the winds in my sails. Creativity and passion are the waves I am riding. As long as I am doing something I believe in and being believed in back — I am in the right boat. Headphones on. Music up. Create.

## Experience:

- March 2020 - Present | Brand Specialist  
ATLAS MEDSTAFF  
Video production (on-site and remote), video editing, video coaching, create video elements, podcast production, Healthcare Horrors podcast, social media graphics, internal graphics, conference graphics, posting on social media, writing
- 2016 - Present | Content Creator and Drummer  
THE TALE UNTOLD LLC  
Besides hitting things and being loud, logos, merch graphics, social media graphics, show posters, music videos, short-form content, scheduling and posting on social media
- 2006 - 2023 | Branding, Content Creator, Management, Wardrobe  
THE SHADOWS EDGE  
Logo design, social media graphics, social media posts, videos, community graphics (posters, calendars, coupons), t-shirt designs, putting the volunteers in costume, managing break schedules, making sure the monsters are watered and fed throughout the night
- November 2015 - March 2020 | Video Editor  
VYRAL MARKETING  
On-site video production, video editing, video graphics
- August 2014 - 2016 | Framing Department  
HOBBY LOBBY  
Taking and assembling custom frame orders, stretching canvases
- February 2015 - May 2015 | Internship  
DKA DESIGN AND NIGHTLIFE CO  
Banner/website ads, website templates, Nightlife Co media kit for bars
- August 2009 - August 2014 | Balloon Counter  
NOBBIES PARTY STORE  
Head of the Balloon Department; balloon arrangements, arches, columns, centerpieces, custom banners, napkin imprinting, custom bows